



Australian Science Teachers Association

Strategic Plan 2020 - 2025

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The Australian Science Teachers Association acknowledges the Traditional Custodians of this land and pay our respects to them, their culture and Elders past, present and future.

Who We Are

The Australian Science Teachers Association (ASTA) was established in 1951 and is a federation of Science Teacher Associations from each State and Territory who collectively represent several thousand individual members.

ASTA members are our State and Territory Science Teachers Associations.

ASTA is a not-for-profit registered with the Australian Charities and Not for profits Commission.

From humble beginnings, ASTA has grown to a multi-faceted organisation with a focus on advocacy, advice & project management, professional development and resource delivery.

With a national secretariat based in Canberra, ASTA engages with our broader stakeholders across Australia.



Trusted by our members and partners

Achieving tangible outcomes for our members and profession

Delivering a suite of well defined services that are valued by our members

Responsive to the needs of our members

Some of our major areas of strength are:

Our staff - we have an experienced and committed team

Our culture - we are an organisation with a healthy internal culture and a respectful workplace

Our relationships – we have strong relationships with our stakeholders

Our Vision, Mission & Values



Vision

To be the respected and influential voice of science educators in Australia

Mission

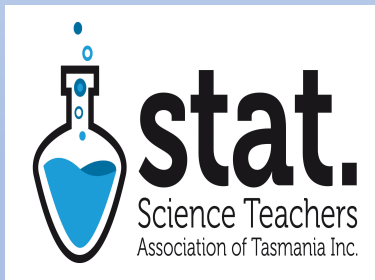
To harness the collective strength of our members in advocating for science educators nationally whilst empowering them through professional development and innovative resources

Values

Respect	We respect each other, the community we are part of and those we engage with
Accountable	We are accountable for our actions
Resilient	We remain strong and united

Our Members

ASTA members are the eight State and Territory Science Teachers Associations, who collectively provide the foundation on which ASTA achieves success. These eight members represent several thousand individual science teachers across Australia.



WE WILL CONTINUE TO GROW AND BUILD:

- **Our Members:** Supporting the growth of our members
- **Our Advocacy:** Advocating for the profession of science teaching
- **Our Services:** Providing resources, professional development opportunities, networks and information that enhance the value of membership
- **Our Business Performance:** Continuously improving our business performance so we can reinvest in our services and members
- **Our People:** Investing in the capacity of our staff, Board and delegates

Our Strategic Priorities

Strategic Priority Areas



Priority Area 1: Members



OVER THE LIFE OF THIS FRAMEWORK, WE WILL:

- Collaborate to understand our member needs and develop, deliver and monitor services that align
- Support our members to increase their individual membership through collaborative activities and opportunities
- Ensure a presence at key member events
- Send out regular ASTA correspondence that keep members informed
- Promote our members and what they do through our platforms
- Identify and secure opportunities, whilst organically growing existing opportunities to support our members

Priority Area 2: Advocacy



OVER THE LIFE OF THIS FRAMEWORK, WE WILL:

- Collaborate with our members and stakeholders to collate statistics and data on the science teaching profession
- Collaborate with our members and stakeholders to identify and develop a suite of policy priorities on matters of national significance
- Collaborate with our members to identify and establish relationships with stakeholders
- Position ASTA to be a participant on various inquiries, policy discussions, committees at the national level
- Collaborate with our members to promote the science teaching profession to stakeholders and the broader community through targeted campaigns

Priority Area 3: Services



OVER THE LIFE OF THIS FRAMEWORK, WE WILL:

- Collaborate with our members to identify and deliver a catalog of services
- Collaborate with our members and stakeholders to deliver cutting-edge professional development events and opportunities
- Collaborate with our members and stakeholders to deliver online communities of practice using our social media channels and other resources
- Identify and secure partnerships that enable us to provide resources, services and information to our members

Priority Area 4: Business Performance



OVER THE LIFE OF THIS FRAMEWORK, WE WILL:

- Diversify our revenue streams and invest any profits back into our services and members
- Actively secure new opportunities aligned to our mission that are fully costed ensuring the sustainability of our programs and services
- Secure new long-term partners to strengthen our brand and boost our bottom line
- Improve ICT and operational efficiencies to reduced costs
- Restructure our workforce to reflect the delivery demands of our services
- Improve reporting to the Board and transparency of decisions
- Ensure we have fit-for-purpose policies and procedures

Priority Area 5: People



OVER THE LIFE OF THIS FRAMEWORK, WE WILL:

- Invest in the development of our staff, Board and delegates by providing opportunities to participate in professional development
- Continue to foster the team spirit and fabulous culture we already have
- Provide our staff with not-for-profit employment benefits
- Secure specialist HR services to ensure we stay abreast of employment issues, opportunities and are addressing needs as they arise
- Provide flexible work options that enhance work-life balance and productivity
- Keep staff informed and engaged with decision-making



Australian Science Teachers Association

Promoting our profession, enriching science teaching